

# CONTRACT



KVVU TV  
25-TV 5 Drive  
Henderson, NV 89014  
(702)435-5555

<u>Contract / Revision</u> 489570 /		<u>Alt Order #</u> 06266607
<u>Product</u> OBAMA 4 AMERICA		
<u>Contract Dates</u> 10/23/12 - 10/29/12		<u>Estimate #</u> 1537
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/25/12 / 10/25/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer Margolis Mitchell Burns, Inc (GMMB)  
3050 K St NW  
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 15	KVVU	10/23/12	10/29/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/23/12	10/29/12	MTWTF--				5	\$525.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/23/12-10/29/12	Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		\$525.00	NM		
		See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21										
	3	KVVU	10/23/12-10/29/12	Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		\$525.00	NM		
		See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21										
	4	KVVU	10/23/12-10/29/12	Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		\$525.00	NM		
		See MG 15.6,15.7										
	5	KVVU	10/23/12-10/29/12	Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		\$525.00	NM		
		See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21										
	6	KVVU	10/26/12-10/26/12	FOX 5 News 5-6am M-F	5a-6a	-----F----	:30		\$450.00	NM		
	Ⓜ	MG for 15.4 10/26										
	7	KVVU	10/26/12-10/26/12	Extra	M-F 1:05-1:35am	-----F----	:30		\$75.00	NM		
	Ⓜ	MG for 15.4 10/26										
E 24	KVVU	10/27/12	10/27/12	Numb3rs	Sa 4-5p		:30			NM	2	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-----1-				1	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Numb3rs	Sa 4-5p	-----Sa--	:30		\$100.00	NM		
		See MG 24.2,24.3										
	2	KVVU	10/27/12-10/27/12	Masterchef	Sat 11p-12a	-----Sa--	:30		\$300.00	NM		
	Ⓜ	MG for 25.1,24.1										
	3	KVVU	10/26/12-10/26/12	Extra	M-F 1:05-1:35am	-----F----	:30		\$75.00	NM		
	Ⓜ	MG for 25.1,24.1										
E 25	KVVU	10/27/12	10/27/12	TMZ Weekend	Sa 7-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-----1-				1	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	TMZ Weekend	Sa 7-8p	-----Sa--	:30		\$275.00	NM		
		See MG 24.2,24.3										
<b>Totals</b>											118	\$114,310.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u>	<u>Alt Order #</u>
489570 /	06266607

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/12 - 10/29/12	OBAMA 4 AMERICA	1537

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama For America	10/25/12 / 10/25/12

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Net Amount</u>
10/01/12 - 10/28/12	99	\$102,620.00	\$87,227.00
10/29/12 - 10/29/12	19	\$11,690.00	\$9,936.50
<b>Totals</b>	<b>118</b>	<b>\$114,310.00</b>	<b>\$97,163.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

FAX# 610-225-1191  
HARRIS REPORT FROM REP OCT25/12 11.10  
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

REP. #	OFF. # 762	SALESMAN #
BUYER NAME	MAURA GILROY	
SALES PRSN	PH- TERESA DIFURIA	

SALES PRSN PH- TERESA DIFURIA

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

ICE)

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT25/12 11.10

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

AGENCY ADVERTISER CODE = AGENCY EST# = 1537  
AGENCY PRODUCT CODE =

16	ES	600P-630P	30	\$525.00	10/23	1	TU-F,M	1
----	----	-----------	----	----------	-------	---	--------	---

PROGRAM : FOX 5 NWS AT 6P  
ORD COM1: REVISED RATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

55	A		500A-600A	30		\$450.00	10/26	10/26	1		FRI	1
----	---	--	-----------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : NEWS  
 ORD COM1: SPOT N/A. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.  
 THIS IS A MAKE-GOOD FOR OCT23 ON LINE-16 FOR 1 SPOT/WK

56	A		105A-135A	30		\$75.00	10/26	10/26	1		FRI	1
----	---	--	-----------	----	--	---------	-------	-------	---	--	-----	---

PROGRAM : EXTRA  
 ORD COM1: SPOT N/A. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.  
 PART OF A MAKEGOOD MADE UP OF LINES 55-56

STATION MAKEGOOD OFFERS:  
 M5 OK'D BUY#16 MISSED: TU-F, M/600P-630P OCT23 30S \$525.00 (OCT25/12)  
 OFFER: FRI/500A-600A OCT26 30S \$450.00 PLS ADVISE.  
 & FRI/105A-135A OCT26 30S \$75.00

OCT/12 114360.00 NOV/12 \$ .00 CONTRACT TOTAL 114360.00  
 TOTAL SPOTS 118

MARKET TOTALS \$237,400 KVVU 25% KSNV 29% KLAS 20% KTNV 13% KVMY 9% KVCW 3% CABL 0%  
 KTUD 1%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE